**World Health Organisation (WHO) - Most Common Brand**

<https://www.who.int/data/gho/data/indicators>

Tobacco control -> Raise taxes on tobacco -> Most sold brand of cigarettes price in currency reported, ppp, and usd.

<https://www.who.int/data/gho/data/indicators/indicator-details/GHO/gho-tobacco-control-raise-taxes-r-price-mp-estimate>

**European Commission - WAP weighted average price**

<https://ec.europa.eu/taxation_customs/taxation-1/excise-duties/excise-duties-tobacco_en>

<https://circabc.europa.eu/faces/jsp/extension/wai/navigation/container.jsp?FormPrincipal:_idcl=FormPrincipal:libraryContainerList:pager&page=2&FormPrincipal_SUBMIT=1&org.apache.myfaces.trinidad.faces.STATE=DUMMY>

Use this link and search for manufactured tobacco products

<https://ec.europa.eu/taxation_customs/tedb/taxSearch.html>

| Date | WAP | Price per | Price per pack 20 |
| --- | --- | --- | --- |
| 2016/01/01 | 386.65 | Per 1000 cigarettes | 7.733 |
| 2017/01/01 | 390.74 | Per 1000 cigarettes | 7.8148 |
| 2017/07/01 | 390.74 | Per 1000 cigarettes | 7.8148 |
| 2018/01/01 | 379.07 | Per 1000 cigarettes | 7.5814 |
| 2018/07/01 | 379.07 | Per 1000 cigarettes | 7.5814 |
| 2019/01/01 | 405.15 | Per 1000 cigarettes | 8.103 |
| 2019/07/01 | 405.15 | Per 1000 cigarettes | 8.103 |
| 2020/01/01 | 456.47 | Per 1000 cigarettes | 9.1294 |

Link for 2018 July:

<https://ec.europa.eu/taxation_customs/tedb/taxDetails.html?id=4155/1527079519>

Link for 2019 January

<https://ec.europa.eu/taxation_customs/tedb/taxDetails.html?id=4155/1546297200>

Link for 2020 January

<https://ec.europa.eu/taxation_customs/tedb/taxDetails.html?id=4155/1577833200>